

LDA European Social Fund Briefing



The LDA has published a number of tenders under the fourth round of their ESF Co-financing Programme. This briefing contains information on the provision they are seeking to procure under:

- ✦ *Priority 1.1* Improving the employability and skills of the unemployed and economically inactive,
- ✦ *Priority 1.2* Employment and skills activities targeted at young people not in education, employment or training (NEET) or at risk at becoming NEET
- ✦ *Priority 2.1* Increasing the number of employees with improved basic skills, including ESOL needs

Priority 1.1 Improving the employability and skills of the unemployed and economically inactive

The LDA's adult provision will be covered by a number of large projects. There will be six key project areas to cover London: Heathrow Employability & Upskilling; Low Carbon Employment; Jobs Plus; London Works; Working Neighbourhoods; and London's Homeless to Work.

The opportunities will be advertised via CompeteFor: www.competefor.com/business/login.jsp

1. Heathrow Employability and Upskilling

The ESF Heathrow Employability and Upskilling project will support London's workless population to access employment opportunities at Heathrow Airport and progress once in work to ensure sustained employment of at least 52 weeks. It will provide end-to-end personalised support to workless Londoners that are interested in working at the airport, from outreach services to on-the-job training and in-work support. The focus will be on identifying and meeting employers needs.

Support will be targeted at three groups;

- ✦ those people that have been economically inactive for more than 12 months
- ✦ those who have been on Job Seeker's Allowance or have been economically inactive for less than 12 months
- ✦ those longer term unemployed clients that have migrated from Incapacity Benefit/ESA or Income Support onto Jobseeker's Allowance within the last 12 months

The programme will support a minimum of 855 participants into sustained work of 12 months duration by December 2014, and the maximum budget for this grant package is £4m. The LDA would like to fund one project in this area. The PQQ for this opportunity is open on CompeteFor with a closing date for submissions on 29/10/2010. The Invitation to Tender is



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expected to be published in December.

2. Low Carbon Employment

The Low Carbon Employment project aims to identify suitable job opportunities arising from the growth in the low carbon economy in London and to support workless Londoners into sustained employment for a minimum of 52 weeks in this sector.

The Mayor has made a commitment to reduce carbon emissions by 60 per cent by 2025, positioning London as a world class low carbon capital, and in doing so creating opportunities for London people and its businesses. It is anticipated that the low carbon economy will be a lever for job creation and economic growth, and potentially a way to tackle long term worklessness.

This project will be divided into three grant packages. Delivery partners can bid for one or more of the packages but must complete a separate CompeteFor application for each.

The PQQs for the three packages are available on CompeteFor, with a closing date for submissions on 29/10/2010. The Invitations to Tender are expected to be published in December.

✦ *Low Carbon Employment (Grant Package 1 - Renewables)*

This grant package will aim to support a minimum of 845 participants to achieve 52 weeks sustained employment by December 2014 in the renewable sub sectors of the low carbon economy. The maximum available budget for this grant package is £4.1m.

✦ *Low Carbon Employment (Grant Package 2 - Low Carbon Technologies)*

This grant package will aim to support a minimum of 845 participants to achieve 52 weeks sustained employment by December 2014 in the low carbon technologies sub sectors of the low carbon economy. The maximum available budget for this grant package is £4.1m.

✦ *Low Carbon Employment (Grant Package 3 - Environmental)*

This grant package will aim to support a minimum of 310 participants to achieve 52 weeks sustained employment by December 2014 in the environmental sub sector. The maximum available budget for this grant package is £1.5m.

3. Jobs Plus

Jobs Plus project aims to deliver an integrated model of support to support economically inactive individuals out of work for more than one year and not on mainstream provision, to achieve sustained employment and career progression outcomes.

The Jobs Plus project is to be focused on the South London boroughs of Bexley, Bromley, Croydon, Lewisham, Merton, Richmond upon Thames, Sutton, Wandsworth and Kingston upon Thames.

The LDA was seeking one supplier to deliver this and the PQQ closed on the 3rd September 2010. The ITT round will close in October, with delivery expected from January 2011.

4. London Works

The provision is split into sub regions with each project aiming to support economically inactive Londoners who have been out of work for more than one year and are not on any other mandatory mainstream provision, to achieve 52 weeks sustained employment outcomes and progress in work.

The PQQs for these opportunities are open on CompeteFor. The closing date for submissions is 29/10/2010. The Invitation to Tender is expected to be published in December.

o London Works: West

This project will provide coverage of the following boroughs: Brent, Ealing, Harrow, Hammersmith & Fulham, Hillingdon, and Hounslow. The overall project objectives are:

- a. to support a minimum of 1,100 participants to achieve 52 weeks sustained employment by December 2014
- b. to effectively target those furthest from the labour market into sustained employment and progress in work, thereby achieving agreed equalities benchmarks for the project
- c. to deliver innovative approaches to welfare to work provision that complement and enhance mainstream programmes of support

The maximum available budget for this grant package is £6m.

o London Works: North and North East

This project will provide coverage of the following boroughs: Barking & Dagenham, Barnet, Haringey, Havering, Redbridge and Enfield. The overall project objectives are:

- a. to support a minimum of 1,100 participants achieve 52 weeks sustained employment by December 2014
- b. to effectively target those furthest from the labour market into sustained employment and progress in work, thereby achieving agreed equalities benchmarks for the project
- c. to deliver innovative approaches to welfare to work provision that complement and enhance mainstream programmes of support.

The maximum available budget for this grant package is £6m.

o **London Works: Central**

This project will provide coverage of the following boroughs: Kensington & Chelsea, Islington, Westminster, Camden, Lambeth and Southwark. The overall project objectives are:

- a. to support a minimum of 1100 participants achieve 52 weeks sustained employment by December 2014
- b. to effectively target those furthest from the labour market into sustained employment and progress in work, thereby achieving agreed equalities benchmarks for the project
- c. to deliver innovative approaches to welfare to work provision that complement and enhance mainstream programmes of support.

The maximum available budget for this grant package is £6m.

5. Working Neighbourhoods

The ESF Working Neighbourhoods project aims to tackle high and persistent levels of worklessness amongst the long-term workless, at neighbourhood level in some of London's most deprived areas who will be helped to achieve 52 weeks sustained employment outcomes.

The PQQs for these opportunities are open on CompeteFor. The closing date for submissions is 29/10/2011. The Invitation to Tender is expected to be published in December.

✦ *Working Neighbourhoods Grant Package 1: LB Barking and Dagenham*

This grant package will aim to support a minimum of 300 participants in the London borough of Barking & Dagenham to achieve 52 weeks sustained employment by March 2014. The maximum available budget for this grant package is £1.6m.

✦ *Working Neighbourhoods Grant Package 2: LB Enfield*

This grant package will aim to support a minimum of 300 participants in the London borough of Enfield to achieve 52 weeks sustained employment by March 2014. The maximum available budget for this grant package is £1.6m, with three separate sub grant packages to be awarded of £533,333 each being awarded to three separate delivery partners.

✦ *Working Neighbourhoods Grant Package 3: LB Southwark*

This grant package will aim to support a minimum of 300 participants in the London borough of Southwark to achieve 52 weeks sustained employment by March 2014. The maximum available budget for this grant package is £1.6m.

6. London's Homeless to Work

The ESF London's Homeless to Work project aims to tackle high and persistent levels of worklessness amongst homeless people in particular rough sleepers, who are some of the most disadvantaged of the workless group.

The project will be expected to:

- o target homeless people, in particular rough sleepers or those at risk of becoming rough sleepers, through outreach and engagement strategies
- o provide housing advice and support to help homeless people, in particular rough sleepers, find and sustain accommodation
- o to provide enhanced support and provision that will help at least 125 homeless people, in particular rough sleepers, achieve 52 week employment and progression outcomes by March 2014

The maximum available budget for this grant package is £900,000.

The PQQs for this opportunity is open on CompeteFor. The closing date for submissions is 29/10/2011. The Invitation to Tender is expected to be published in December.

Priority 1.2 Employment and skills activities targeted at young people not in education, employment or training (NEET) or at risk at becoming NEET

This provision will also be covered by a number of large projects. There will be four key project areas to cover London: Volunteering into Education, Employment or Training; Training to Work; Opportunities for Vulnerable Young People; and Pan London NEET provision. The projects will be delivered pan-London, unless otherwise specified.

The opportunities are currently advertised via CompeteFor: www.competefor.com/business/login.jsp

1. Volunteering in Education, Employment or Training

This project requires the delivery provider to use volunteering as the mechanism to re-engage young people, to help them to improve their skills and aspirations and to help them to move back into sustained education, training or employment for a minimum of 52 weeks. The target group is young people aged 16-19 who are NEET. This project has a maximum budget of £2,370,000. The LDA requires the delivery partner to deliver a minimum of 506 sustained employment, education or training outcomes by December 2014.

2. Training to Work

The employer-led Training to Work project will specifically bring together employers and training delivery partners within identified growth sectors in order to develop a scheme to move young people aged 16-19 who are not in education, employment or training into work for a minimum of 52 weeks.

The target sectors include business services, the low carbon sector, financial services, hotel and restaurants, construction, transport and communications, retail and distribution and health and social care. The project has a maximum budget of £2.5m. The LDA requires the delivery partners to deliver a minimum of 517 x 52 week sustained employment outcomes by December 2014.

3. Opportunities for vulnerable young people

This project will specifically support young people with multiple barriers to participation from two particularly vulnerable groups within the wider population of those aged 16-19 who are not in education, employment or training (NEET): Looked After Children/care leavers and teenage parents. The project will deliver sustained engagement outcomes of a minimum of 52 weeks in an education, employment or training destination appropriate to each young person.

This project has a maximum budget of £2.7m. The LDA requires the delivery partner to deliver a minimum of 486 x 52 week sustained employment, education or training outcomes by December 2014.

4. Pan- London NEET Provision

The Pan London NEET Provision project is seeking delivery partners to support young Londoners aged 16-19 who are not in education, employment or training (NEET) to re-engage with education, training or employment for a minimum of 52 weeks. The project will be split into six sub-regions.

Specifically the delivery partner is expected to:

- ⊕ identify and recruit vulnerable young people aged 16-19 who are NEET onto the project
- ⊕ conduct a diagnostic needs and abilities assessment of each young person
- ⊕ create and deliver a bespoke activity plan to address the young person's barriers sufficiently and to improve their existing skills
- ⊕ identify and secure an appropriate employment, education or training opportunity for the young person
- ⊕ support the young people and their employer, education or training institution to sustain a 52 week outcome

○ Pan-London NEET Provision: SOUTH

This specification is seeking a delivery partner to deliver the Pan London NEET Provision project within the local authorities of Greenwich, Lewisham, Bromley and Bexley. It has a maximum budget of £1,185,000. The LDA requires the delivery partner to deliver a minimum of 253 x 52 week sustained education, employment and training outcomes by December 2014.

○ Pan-London NEET Provision: NORTH

This specification is seeking a delivery partner to deliver the Pan London NEET Provision project within the local authorities of Enfield, Tower Hamlets, Waltham Forest, Barnet, Hackney and Haringey. It has a maximum budget of £1,580,000. The LDA requires the delivery partner to deliver a minimum of 338 x 52 week sustained education, employment and training outcomes by December 2014.

○ Pan-London NEET Provision: SOUTH WEST

This specification is seeking a delivery partner to deliver the Pan London NEET Provision project within the local authorities of Croydon, Wandsworth, Sutton, Merton, Kingston and Richmond. It has a maximum budget of £1,106,000. The LDA requires the delivery partner to deliver a minimum of 236 x 52 weeks sustained education, employment and training outcomes by December 2014.

o **Pan-London NEET Provision: EAST**

This specification is seeking a delivery partner to deliver the Pan London NEET Provision project within the local authorities of Barking & Dagenham, Newham, Havering and Redbridge. It has a maximum budget of £1,343,000. The LDA requires the delivery partner to deliver a minimum of 287 x 52 week sustained education, employment and training outcomes by December 2014.

o **Pan-London NEET Provision: CENTRAL**

This specification is seeking a delivery partner to deliver the Pan London NEET Provision project within the local authorities of Islington, Southwark, Lambeth, Camden, Hammersmith & Fulham, Westminster, Kensington & Chelsea and City of London. It has a maximum budget of £1,501,000. The LDA requires the delivery partner to deliver a minimum of 321 x 52 week sustained education, employment and training outcomes by December 2014.

o **Pan-London NEET Provision: WEST**

This specification is seeking a delivery partner to deliver the Pan London NEET Provision project in the local authorities of Hillingdon, Hounslow, Ealing, Brent and Harrow. It has a maximum budget of £1,185,000. The LDA requires the delivery partner to deliver a minimum of 253 x 52 week sustained education, employment and training outcomes by December 2014.

Priority 2.1 Increasing the number of employees with improved basic skills, including ESOL needs

The LDA provision under this priority will be covered by one project, which is currently being advertised via CompeteFor: www.competefor.com/business/login.jsp

Skills for Work

The ESF Skills for Work project will develop and deliver innovative approaches to supporting low-paid London workers to progress in their careers through integrated models which combine Skills for Life training, individualised advice and employer engagement and support. The overall objectives are:

- ⊕ to achieve a minimum of 2,400 career progression outcomes for low paid Londoners by December 2014
- ⊕ to increase demand for Skills for Life training, particularly numeracy, within London employers, of which 50 per cent must be SMEs.

The maximum available budget for this grant package is £5.7m. The project will be delivered on a pan-London basis.

GLE support

If you would like further information on any of the above opportunities, please visit the CompeteFor website, or contact Rosie Maguire at rosemary.m@gle.co.uk/ 020 7940 1559.